# Analysis of the Kickstart campaign data

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Answer:

Kickstarter campaigns work best in the entertainment sectors such as Theatre, Music, and Film and Video.

Theatre comprises 38% of the successful kickstart campaigns.

The Music sector has the highest rate of successful campaigns with 77% of campaigns being successful.

1. What are some limitations of this dataset?

Answer: The sample dataset shows an overall success rate of 53% whereas it was mentioned that out of more than 300000 projects only a third had positive outcomes which implies that the data is not a representative sample.

1. What are some other possible tables and/or graphs that we could create?

Line, Bar, Funnel, Sunburst and Tree map as well as Sparlines and Filters.